# Diversity Enhancement Programs

204 Business Building | 814-865-0938 | diversity@smeal.psu.edu | smeal.psu.edu/diversity

#### What's In It for You?

- > Academic advising personalized academic counseling
- Use your unique talents to build a community of inclusion within the Smeal College of Business
- Internships find opportunities with hundreds of employers
- > Corporate networking and placement
- Professional development seminars interact one-on-one with corporate sponsors

The Office of Diversity Enhancement Programs helps students leverage the resources and personal focus of a distinctive learning community at Smeal. By providing personalized academic counseling, connection to corporate recruiters through networking events, leadership opportunities, and access to a variety of scholarships and awards, Diversity Enhancement Programs at Smeal helps students achieve their educational goals and reach their full potential.

## **Diversity Student Organization**

- > Assistance in Transition at University Park (AT UP)
- Association of Latino Professionals in Finance and Accounting (ALPFA)
- **>** ASCEND



- > Black Male Leadership Symposium
- > Diversity MBA
- > Multicultural Women's Forum
- > National Association of Black Accountants (NABA)
- > OUT & Allies in Business
- > Women in Business (WIB)

# **Corporate Sponsorship**







































## **Business Opportunities Summer Session (BOSS)**

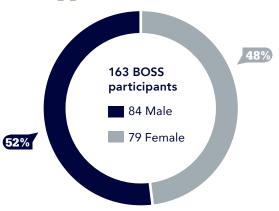
A two-week summer institute for rising high school seniors at the University Park campus, which introduces them to the rigors of college academics and the admissions process. Companies that contribute to the costs of running the program may lead a workshop during the event or schedule on-site visits for program participants to learn more about their organization. As of the 2019 summer session, there have been a total of 260 participants.

# Striving Toward Awareness and Respect for Tomorrow (START) Conference and Competition

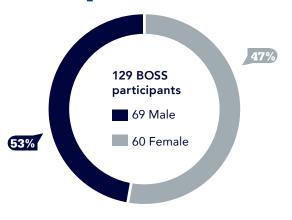
This annual, one-day, student-run conference focuses on diversity awareness in the workplace. A campus-wide essay contest is included as part of the conference agenda. Organizations that contribute funds to help offset costs of the event and provide scholarships to essay contest winners are asked to lead a workshop on diversity topics.

### **BOSS By the Numbers, 2008–2019**

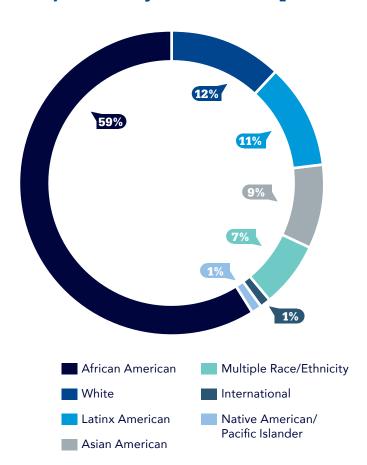
### **Applied to Penn State**



## **Accepted to Penn State**



## **Race/Ethnicity BOSS Participants**



#### **Contact Information**

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Learn more about Smeal Diversity
Enhancement Programs on:





